


# SUZI FINKELSTEIN

*Executive Coach, Mentor and Leadership Advisor*

## CONTACT

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## AREAS OF EXPERTISE

- ◆ Diversity
- ◆ People and Culture
- ◆ Inclusive Leadership
- ◆ Conference Presentation, Master of Ceremonies and Panel Hosting
- ◆ Deep Facilitation
- ◆ Executive Coaching
- ◆ Implementation and Execution
- ◆ Accountability

## SKILLS

### Formal Education

- ◆ Melbourne University – Master of Applied Positive Psychology (MAPP)
- ◆ Deakin University - Diploma Management
- ◆ FIRE UP Coaching – Cert IV Business and Personal Coaching
- ◆ Performis & Mr Wed Certificate IV Training and Assessment
- ◆ Melbourne State College - Diploma of Education

## PROFILE

Suzi is a highly accomplished CEO and Executive Director with over 20 years of experience in leadership development. She specialises in inclusive leadership. As the former CEO of the Australian School of Applied Management and Women & Leadership Australia business (part of Navitas ASX: NVT) across Australia and New Zealand, Suzi collaborated successfully with industry partners and experts to enable ASAM to deliver agile, informed, and accessible programmes with a focus on practical outcomes.

Able to demonstrate a profound understanding of the challenges leaders face in today's workforce by drawing on her experience working with thousands of high-achieving clients and mentoring individual leaders to success.

Suzi, a skilled development consultant, has collaborated with prominent Australian organisations at all levels of leadership and management. She is devoted to assisting clients in attaining leadership positions in a variety of industries and communities, as she has a strong interest in talent development.

A sought-after speaker at national and international conferences, where she conveys her lifelong dedication to the advancement of inclusive leadership. Her academic studies and ongoing research contribute to a rigorous, evidence-based approach in her work, solidifying her reputation as a transformative and influential figure in her field.

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## CAREER HIGHLIGHTS

- The ASAM group achieved financial viability over a time of intense challenges.
- Overall client interface became more streamlined, efficient, and impactful as the Women & Leadership Australia (WLA) brand increased its credibility and brand equity.
- Organisational culture transformed as a result, engagement scores increased and ASAM became the exemplar.
- Built the Women & Leadership Australia (WLA) brand to ensure partnership and growth. Expanded the brand with international presence (United Kingdom, & New Zealand)
- Extensive experience in leadership and coaching programs.
- Program impact resulting in referrals and growth.
- Convened public and in-house conferences including over 50 national symposiums for Women & Leadership Australia and the National Leadership Institute.

## WORK EXPERIENCE

### EXECUTIVE COACH AND LEADERSHIP ADVISOR

#### **Suzi Finkelstein (self-employed)**

*2022 - Present*

- Providing executive coaching using diagnostic tools and coaching methodologies for individuals, groups and teams.
- Facilitator of leadership programs across Australia and New Zealand.
- Advisory Board member and CEO mentor for Women's Business, amplifying and empowering Indigenous women.
- Advisor to Professional Migrant Women

### CHIEF EXECUTIVE OFFICER

#### **Australian School of Applied Management, (ASAM), Women & Leadership Australia (WLA)**

*2020 - 2022*

- Successfully led the company through the COVID pandemic, oversaw the merger of a private company into an ASX-listed global organisation and restructured the business to meet (and exceed) financial goals.
- Co-created and directed strategy and facilitated the delivery of innovative and flexible services.
- Oversaw business development, stakeholder engagement, and daily operations for optimum learning outcomes with clients.
- Demonstrated commitment to gender equity and led multi-platform businesses, utilizing strategic and analytical skills.
- Excelled in financial and risk management and fostered a high-performing organizational culture.
- Developed and nurtured a strong team to deliver exceptional client focussed outcomes.
- Engaged proactively with Board Directors and industry stakeholders in pursuing ASAM's vision.

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## CLIENT EXPERIENCE

I've successfully worked with clients from diverse sectors and levels within organisations, including:

- ◆ Bendigo and Adelaide Bank
- ◆ Royal Australian Navy
- ◆ Caltex
- ◆ The Boston Consulting Group
- ◆ Queensland Education Leadership Institute
- ◆ Department Health & Human Services
- ◆ Football Federation Australia
- ◆ 100% Project
- ◆ PLC
- ◆ Somerset College
- ◆ Growcom
- ◆ Queensland Rail
- ◆ QIC
- ◆ Qld Police
- ◆ Catholic Education Department
- ◆ Guild Insurance
- ◆ VicRoads
- ◆ Victorian Planning Authority
- ◆ Rail Projects Victoria

## WORK EXPERIENCE

GENERAL MANAGER, GLOBAL EXECUTIVE DIRECTOR

**Women & Leadership Australia (WLA)**  
**Women & Leadership New Zealand (WLNZ) Women & Leadership International (WLI)**

*2019 - 2020*

- Represented WLA on the ASAM Executive Team
- ◆ Actively contributed to the design and execution of company strategy, and in particular Developed and implemented strategies to support further growth of WLA's reach, profitability and recognition.
  - ◆ Worked across all key functional areas ensuring responsibility and accountability for the WLA output.
  - ◆ Managed the ASAM events team and had direct oversight of the effectiveness, quality and profitability of all ASAM and WLA events.
  - ◆ Worked in collaboration with key decision makers to ensure WLA, WLI AND WLNZ achieved annual sales and revenue targets.
  - ◆ Maintained a high personal delivery standard; flexible and agile in order to meet WLA delivery requirements.

DIRECTOR: PROGRAMS AND ADVOCACY

**Women & Leadership Australia (WLA)**

*2011 - 2019*

- ◆ Responsible for the design, delivery and international roll out of executive programs.
- ◆ Advocated for and developed national diversity and inclusion reforms.
- ◆ Coached senior female leaders from all sectors across Australia and New Zealand to support leadership capacity and aspirations.
- ◆ Presented and convene national leadership Symposiums.

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## EDUCATION

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### Coaching Accreditation

- ◆ Hogan International Certified Practitioner
- ◆ Herrmann Brain Dominance Instrument – Accredited Practitioner
- ◆ CT Mindfully - Acceptance Commitment Therapy and Coaching
- ◆ International Coach Academy – International Certified Coach Training Program, Accreditation
- ◆ International Coach Federation – Associate Certified Coach (ACC)
- ◆ Centre for Transformational Coaching – Deep Coaching Intensive
- ◆ Human Synergistics – LSI Accreditation Mastery
- ◆ MLQ- MLQ Accredited Facilitator

## WORK EXPERIENCE

### LEADERSHIP CONSULTANT

#### **Suzi Finkelstein (self employed)**

*2008 - 2010*

- ◆ APCOT – Lead facilitator, assessor and coach
- ◆ Diversity @ Work – Lead facilitator and designer
- ◆ Deakin Prime – Instructional designer for the Department of Immigration and Citizenship.
- ◆ GSR Consulting – Instructional Designer and Executive Coach - BHP Billiton & Mercer

### NATIONAL TRAINING MANAGER

#### **Ardoch Youth Foundation**

*2005 - 2008*

- Managed, developed and coordinated training programs and teams.
- Stakeholder management across sectors, developed corporate partnerships.
- Facilitated workshops and forums.

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## EDUCATION

### Diversity

- ◆ Neuroleadership - Quiet Leadership Effective Coaching
- ◆ Trauma Informed Coaching
- ◆ Cornell University – Diversity & Inclusion for Bottom Line Performance
- ◆ Columbard Management Consulting – Gender Diversity Effectiveness.
- ◆ Diversity@Work - Cultural Diversity@Work
- ◆ Diversity@Work – Opening the Doors – Disability in the workplace.
- ◆ Naim Walker – A Framework for Understanding Poverty
- ◆ Diversity@Work- Mental Health First Aid

### Facilitation

- ◆ Babel Group – The Role of the Facilitative Leader
- ◆ Rushall Consulting Group – Mastery in Deep Facilitation
- ◆ NLP Melbourne - Neuro Linguistic Programming
- ◆ DDI- Essentials of Leadership & DDI Accredited facilitator, facilitation skills workshop
- ◆ Finance for non-financial managers – Melbourne Business School

## WORK EXPERIENCE

### TEACHER

#### (Various Roles)

- ◆ Education & Training Resource Consultant; The Video Classroom
- ◆ Advertising Consultant; The Melbourne Weekly
- ◆ Head Teacher Librarian; District Libraries and The King David School
- ◆ Head of Department & Leading Classroom Teacher; The King David School & Mount Scopus College

## REFERENCES

- ◆ Available upon request